

## Terms of Reference

### CONSULTANCY on “InterGenerational Dialogue in the MENA Region”

#### Civic Horizon Program

#### 1. Background:

##### Arab Women Organization (AWO)

The Arab Women Organization of Jordan-AWO is a feminist civil society organization specializing in women’s rights and gender equality. Established in 1970 by a group of women activists. As of 2000, AWO has been supported by diversified donors and partnered with several international, Euro-Med, Arab and Jordanian networks. In 2005, AWO established a local network for uniting the voice of women local community-based organizations. As of 2011, AWO started pursuing the end of GBV against Syrian women refugees in Jordan, according to UNSCR 1325. AWO is dedicated to achieving SDGs, especially SDG 5, to increase women’s political and economic participation as well as eradicate all forms of violence against women and girls. Additionally, AWO is keen to participate in new topics, such as Climate Change and Gender and localization. To date, AWO has launched social campaigns and initiatives in all the Jordanian governorates. Locally, AWO is an active player in Himam, an alliance of human rights organizations seeking to stop shrinking space policies against civil society organizations

##### Civic Horizon Program

Civic Horizons is a regional consortium present in six countries (Morocco, Tunisia, Libya, Iraq, Jordan and Lebanon). It endeavours to improve conditions for Civil Society (CS) in unique, innovative, and strategic ways. The overall action is piloting a holistic approach that brings together sets of strategies, tools, and knowledge that address the operational space of civil society through policy and legal lenses, as well as social and cultural lenses—with intersectionality and human rights-based approaches as a methodological backbone. This means that the way we seek to create change stands central to the program. The processes we roll out through our activities consider power dynamics and how to share power by creating space at the decision-making table. The values of human rights, transparency, participation and ownership stand central in the governance and management itself of the program.

The Consortium envisions a future where *Civil Society actors and communities, especially youth, women, and marginalized groups (YWM), can participate in enabling a civil society environment that advances human rights, democracy, and fundamental freedoms throughout the MENA region.*

## **Context**

Youth participation fosters necessary interactions between different generations. Intergenerational dialogues are a great way for different generations to share their views and experiences. Where young generations can learn from the progress that the generations before them made, older generations can learn from the new battles that younger people are facing and jointly think of ways to challenge them. As such, intergenerational dialogues are learning processes between generations. The goal is to gain a better understanding of each other and ultimately address challenges or barriers that youths face concerning their political economic and social participation.

In the MENA region numerous well-known activists, civil society organizations and feminist groups are promoting intergenerational dialogue within their work by initiating programs to create a platform where the wiser generation and the newer generation instigate an exchangeable relationship, where they exchange skills, experiences and ideas.

In context, what is important to extract from such programs is to find a mechanism in which both generations can sit and have a fruitful dialogue; aspiring to combat their generational differences in the women's movement as it has pivotal affect in ending discrimination against women, gender-based violence and violence against women.

## **2. Objective:**

### **An Expert/ Consulting Agency to prepare “Three case studies in different countries on intergenerational dialogue”**

The gap between generations in CSOs is a complex challenge that necessitates gaining deeper understanding of the dynamics shaping it. For this reason, Arab Women Organization of Jordan is aiming at conducting three qualitative case studies of the phenomenon focusing on the root causes and extrapolating good practices.

#### **2.1 The specific objectives and guiding principles are the following:**

- Conduct desk review for previous studies, programs, and community initiatives in the past five years on intergenerational dialogue from three countries from the MENA region.
- Conduct an analysis to identify root causes, best practices, and successful experiences in the field of intergenerational dialogue and bridging the gap between generations.
- Conduct three case studies in three countries, each including a general framework for intergenerational dialogue in each country, and an analysis of the experience of a civil society organization in implementing programs on intergenerational dialogue, including analysis of the strengths, weaknesses, opportunities, and challenges faced by those organizations in implementing such programs.
- Development of the data collection methods and analysis framework, and a detailed work plan and timeline.
- A methodological framework should be provided and explained in a concise manner.

- The consultant will strictly follow the work plan and the time schedule agreed in undertaking the contract assignment.
- An appropriate methodology will have to be determined by the consultant in consultations with AWO and AIHR.
- The consultant will work in close collaboration with Civic Horizon members.
- The consultant will participate in presentations and coordinate the stakeholder workshops/consultations organized as per the agreed work schedule

**Expected results/ deliverables:**

- A study that includes recommendations for promoting intergenerational dialogue and best practices for bridging the gap between generations.
- Providing all documents and models used for the purpose of documenting and implementing all stages of study preparation.
- Deliver the study in its final form in both Arabic and English languages, taking into consideration gender-sensitive language and in accordance with the specifications of the Arab Women Organization, which will be provided at the time.
- A visual presentation of the study's outputs and recommendations in both Arabic and English languages.

**Scope of work and duration:**

- The implementation of this study is expected to commence on the date of May 1,2023 and will be completed on July 30, 2023 as:
- The study shall be submitted in its initial form by May 20,2023
- Conducting meetings with stakeholders and providing feedback on the draft study by June 30,2023.
- The study shall be submitted in its final form in both languages (Arabic and English) by July 30, 2023.

### **Duties of Arab Women Organization (AWO) of Jordan:**

The Arab Women Organization of Jordan commits, within its capabilities, regulations, and instructions, to facilitate the work of the advisory body with partners in this project by:

- Direct supervision and follow-up of the study preparation procedures
- Follow up on official correspondences with project partners to facilitate the consultancy
- Participate in preliminary meetings with project partners, whether in person or through the internet.
- Appoint a liaison officer to review and authenticate the study.
- The outputs of this study are considered intellectual property belonging to the Arab Women's Association in Jordan.

### **Required Qualifications and Experience:**

The implementing entity of this task is required to provide the following expertise through one or any number of consultants it can justify in its proposal and distribute tasks among them to ensure coverage of all requirements for preparing this study. Detailed CVs for each proposed consultant/expert should be submitted, including all relevant experience and details of projects related to this task that have been implemented in the last five years, in addition to a signed commitment from the proposed expert demonstrating their commitment to carrying out the task.

### **The required qualifications and expertise are as follows:**

- Advanced university degree (Master's degree or equivalent) in the field of Social Sciences or Gender studies is preferred.
- At least 10 years of experience in the field of research and studies preparation.
- Broad and practical knowledge in conducting reviews of best practices and providing recommendations that take into account gender considerations.
- Knowledge and familiarity in the field of human rights.
- Familiarity with, as well as experience concerning with civil society organizations.
- Fluency in written and spoken Arabic and English, including proven excellent drafting skills, is essential.
- Excellent communication and presentation skills.

### **Remuneration**

A consultancy fee will be agreed based on offered financial proposal and paid upon completion of deliverables;

**Conditions for Applying to the Task:**

Any interested entity should submit technical and financial proposals according to these reference conditions, including, for example, the following:

A- The technical proposal must include:

The proposed work methodology and the applicant's vision and evaluation of the areas that the study will cover:

- The work plan, team management, and distribution of tasks and responsibilities among proposed consultants/experts.
- A list of detailed resumes for the proposed team, specifying the team leader overseeing the work with an overall experience of no less than 10 years, while the team members have experience of (5-7) years in the relevant fields mentioned in these reference conditions.
- A list of tasks and projects executed by the applying consultancy firm, including at least the project name, date and duration of execution, a brief description of the project, the project's financial value, the consultant's role, and the name of the funding entity.
- The validity period of the proposal, which should not be less than 30 days.
- Commitment to carry out the task.
- A copy of the service provider's registration certificate if it is a company, or a copy of any national ID if the service provider is an individual.

**General Conditions:**

The technical and financial proposals shall be submitted to [info.awo.jo@gmail.com](mailto:info.awo.jo@gmail.com) no later than April 21, 2023.