



جمعية النساء العربيات في الأردن  
Arab Women Organization of Jordan

# AWO Strategy 2022-2025

## Arab Women Organization

# Vision

- ▶ SDG 5 had been chosen as AWO Strategic path. Consequently, AWO selected 3 targets of SDG Goal 5, including:
  - ▶ Political Participation;
  - ▶ Economic Participation;
  - ▶ Combating GBV

# Political Participation

- ▶ Increasing women's political participation in the elected posts and the decision-making positions.
- ▶ Develop democratic concepts among women leaders.
- ▶ Ensure democratic practices during common work among women-led organizations

## Economic Participation

- ▶ Linking economic participation with social and environmental development.
- ▶ Linking people prosperity with planet safety.
- ▶ Provide services to vulnerable women in rural refugee hosting communities

## GBV Response in Hosting Communities

- ▶ Strengthen GBV protection and prevention services to women and girls in Irbid and Mafraq.
- ▶ Collaborate in the referral processes to ensure comprehensive services.
- ▶ Strengthen partnerships with women and human rights movements for common work and communications at all levels.

# Promoting SDG 17

- ▶ National Level:

Mosawa Network, Sham3a Network, Goal 5 Coalition, Himam & GIG,

- ▶ Arab and Regional Level:

Karama, Arab CSOs Feminist Network, Euro-Med Feminist Initiative (EFI)

- ▶ International Level:

International Union for the Conservation of Nature (IUCN), Women International Democratic Federation (WIDF), Call To Action (CTA)

# Values

- ▶ **Accountability:** Ensure integrated transparency in administration, services and communication.
- ▶ **Transparency:** Ensure credibility and penance, especially in financial matters.
- ▶ **Innovation:** Encourage new ideas and approaches to include the gender perspective in the policies.
- ▶ **Social protection:** Ensure comprehensive social protection for vulnerable women.

# Jordanian Context Analysis

## Civil Space Shrinking Space

- ▶ Shrinking Space imposed on feminist and human rights CSOs forms a threat to activities to stop discrimination against women and general freedoms.
- ▶ Shrinking Space stops the sustainability of CSOs and curbs social justice, governance, dialogues, partnerships and innovation of political, economic and services to the vulnerable.



# Jordanian Context Analysis

- ▶ A whole decade was lost.
- ▶ Policies as before COVID-19
- ▶ Dire situation of women in the informal sector
- ▶ Unpaid care responsibilities of women need to be changed

# Strategic Objective 1

## Promoting SDGs, especially SDG5

- ▶ Depth of knowledge on discrimination as revealed during COVID-19 in political and economic participation as well as in GBV services.
- ▶ Depth of knowledge on unpaid care responsibilities that stop women's employment.
- ▶ Alerting increase (30%) in VAW during the closures.
- ▶ Ensure digital literacy to improve CSOs' administrative and technical skills.

## Strategic Objective 2

### Shrinking Space on CSOs

- ▶ Imposed shrinking space is a great obstacle facing CSOs.
- ▶ Shrinking space threatens efforts of human rights and women's rights organizations for political and economic participation as well as for combating GBV as stated in SDG 5, which forms the base for AWO work.
- ▶ Creating dialogues with the decision-makers to put an end to shrinking space.

## Strategic Objective 3

- ▶ Since long, Jordan had been affected by wars, conflicts and crises. Thousands of Syrian Women refugees who poured into Jordan, after 2011, were targets of GBV.
- ▶ GBV women survivors need advocacy and dialogues with decision-makers as they are negatively affected by displacement due to wars and crises.
- ▶ AWO involves vulnerable women in calling for peace, security, resilience and livelihoods, maintains linkages for education and health and provides services and facilities for public participation.

## **Strategic Objective 4**

### **Intergenerational Dialogue for Sustainability**

- ▶ In response to UN Women's Call for Generation Equality on Beijing 25, an intergenerational dialogue was launched between the old women leaders and the young.
- ▶ The aim of the dialogue is to support sustainability through the experience exchange of the young and the women leaders

## Strategic Objective 5 Partnerships

- ▶ Building partnerships to promote solidarity between women activists at the local, regional and international levels.
- ▶ Move to collaborate with the private sector as initiated by SDG 17.

# Way Forward

## Advocacy & Building Capacities

- ▶ Training on digital communication to increase women CSOs' administrative and technical capacities.
- ▶ Counter Shrinking Space by collaboration with human rights organizations through dialogue with the decision-makers.
- ▶ Proceed with advocacy to engage women in peace efforts side by side with providing education, health, services and facilities for public participation.

## Way Forward New Processes

- ▶ Build partnerships with the private sector to link SDGs 5 & 17.
- ▶ Develop Strategic Objective 4 on young women by linking SDGs 4 & 5
- ▶ Promote environmental programs, especially those that respond to new challenges like climate change and food security.